

IT'S AS EASY AS...

# 1.Share 2.Play 3.Earn



1. Get paid every time someone you share the app with gets a token
2. Get paid when you invite others to play with you
3. Build an affiliate team and get paid as they share and play

## Apps are Exploding

### Current

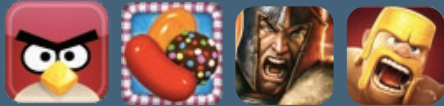
- 100 Billion apps downloaded
- \$45 Billion in revenue

### 2017 projections

- 268 billion app downloads
- Over \$200 Billion in revenue

### Games Dominate!

\$500,000 - \$1.5 million DAILY!  
20,000 - 120,000 downloads daily



## Fantasy & Sports Fans

- 56 million Americans play fantasy
- 290 million people watch sports
- 8.7 hours per week for fantasy
- 18 hours per week as a sports fan

If over 90% of Americans are sports fans, but only 20% play fantasy, why don't the majority of fans play?



## Why NOT Fantasy?

1. They feel like it's gambling
2. Fantasy changes the game
3. Fantasy threatens loyalty
4. It's too difficult to get started
5. Low chances of winning
6. And the list goes on!

### The better way to play

- A true game experience
- Loyalty to "your team"
- Play by yourself or with friends
- Everyone wins, every time!
- All experience levels
- Game by game experience

## Premiere Gamemakers

Former EA sports game designers are working to create the ultimate United Games platform!

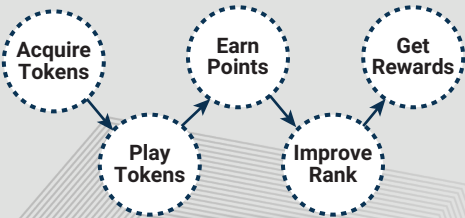
These designers have already brought you some of the leading sports games on the market including:

- Madden Football
- NCAA Football
- NASCAR



## The better way to play

- Play because you love the game
- Play to compete with your friends
- Play to earn rewards



## Now it's your turn!

### What if YOU get a piece of the next hot app?

We are offering a group of exclusive Affiliates the chance to help us promote and share the app.

- Fun
- Simple
- Affordable  
\$29.95 once  
\$10/month



## How does it work?

1. Users download a FREE app
2. Tokens are acquired through:
  - In-app purchases
  - Benefit-loaded subscriptions
  - FREEMIUM play and advertising

Affiliates that share the app, can get a piece of all types of revenue.

So what's your job if you decide to become an Affiliate?

**Share a FREE app!**

## Become a United Games Affiliate

- Step 1: Enroll
- Step 2: Start Inviting
- Step 3: Build your Team

## The Plan

- Stage 1: Create a base of affiliates
- Stage 2: App goes live (Fall 2016)
- Stage 3: Affiliates share with players
- Stage 4: Players share with players
- Stage 5: Create a viral frenzy