



Dear Skateboarders:

Almost two hundred years since American frontiersmen first headed westward, SKATEWORLD hears the cry for expansion once again. This time, unlike our predecessors we will do without the covered wagons and Indian attacks, as we head west toward Springfield Mall and the Mall Wall Skatepark which has been closed for the past month. Keeping in tune with the needs of the boarders in the area, especially you former Mall Wallers, we realize that there are some of you who can't make the truck out to Skateworld everyday. Though we realize that the facilities at Mall Wall are perhaps not of the same caliber as SKATEWORLD, it should prove a sufficient facility for a good afternoon workout to tide you over until you can make your way out to SKATEWORLD. By the time this newsletter reaches you we will have SKATEWORLD WEST (formerly the "MALL WALL") in operation for skating enjoyment and also a pro shop stocked with the latest equipment available for all your Christmas needs.

Things back at newly remodeled SKATEWORLD have been great this past month. With most of our remodeling work done, we hope we have designed a more functional pro shop for all involved. A sudden invasion of "A" members (who, if you remember, skate free until December 31) has kept the moguls a bit busier and, perhaps, the lines for the pool a little longer, but overall have created a new feeling of energy in the air. New faces, new tricks, and hot new equipment have characterized this November along with some excellent weather (remember how it rained last year?) that has kept many people smiling.

In expectation or perhaps in defense of another tough winter, SKATEWORLD's hours of operation will be limited to Friday and holiday evenings, Saturdays and Sundays plus holidays from January 7th to March 15th. Barring any major snowstorms, the weekends of January and February will provide cold but great skating. Hot dogs and hot chocolate, along with our heated pro shop and perhaps a couple of extra pairs of socks will provide all the warmth we need. On March 15th with winter hopefully mellowed and calm, we will resume our school time hours of operation.

This being our December newsletter and last one of 1978, we at SKATEWORLD would like to take the time out to wish all of you the happiest of holidays and a prosperous New Year for everyone.

Happy Holidays,

*Tim & Bill*

Tim and Bill

## ANNOUNCEMENTS

SKATEWORLD Team: The Skateworld team continues to be available for demos of all sorts. We supply the ramps, the riders, promotional hand-outs (frisbees, free passes), supervision, and just about everything else but the audience itself. If interested, call us at 751-2106 and ask for Tim or Bill. The next demo will be at Bailey's Elementary School on December 6th at 1:30 pm in the school cafeteria.

Skateboard Lessons: Lessons are still quite available for all of you beginners, advanced beginners, and intermediate riders. The price is \$3.75 per one-half hour and \$5.75 per hour. This price includes your hourly rate, rental equipment, if necessary, and, of course, an expert lesson. Skateboard lessons make an excellent Christmas present; so keep them in mind (mention lessons to your parents!).

Christmas Equipment Update: We at SKATEWORLD have always tried to stock our pro shop with the latest equipment available. This Christmas seasons things will be no different. The quality and quantity of our inventory is on the upward swing, and will be at its widest selection in the upcoming weeks. We will special order any item you wish that we do not have in stock, requiring only a 20% deposit and guaranteeing delivery within 3 working days. Make Christmas shopping a breeze, and buy soon at SKATEWORLD or at SKATEWORLD WEST.

Some of the tough-to-get items we have in stock include: Protec helmets, Jay Adams Fly-Away helmets, Independent Trucks, Skateboarder socks (for all your skiers), Vans (special order only), new Park Rider wheels, and just about every other hot item on the market.

Membership News: As of 9 pm December 31st 1978, a 1978 "A" membership will no longer entitle you to free skating. All 1978 "A" members, whether you were an original A member or a "make-up-the-difference" A from B member, will now become permanent "B" members. If you would like to become a 1979 "A" member, it will cost you \$15.00.

An "A" membership entitles you to:

1. All privileges accorded Class B members.
2. A SKATEWORLD T-Shirt and identifying markers free.
3. A 10% discount on all purchases of skateboard equipment.
4. One half price skating on Fridays up till March 15 and one-half price on Mondays after the 15th.

"A" members received special attention during 1978; who knows what the deal will be in 1979. Sign up for your "A" membership. Who knows, maybe a free trip to California??

### \* \* SPECIAL RADICAL OFFER \* \*

If anyone purchases a "DELUX MEMBERSHIP" (\$45.00) before December 31, 1978, you will receive all the privileges of an "A" membership plus free skating for the entire year of 1979!! How's that grab ya!!

# SKATEWORLD TAKES OVER MALL WALL

## SKATEWORLD WEST SPECIAL ANNOUNCEMENT

SKATEWORLD WEST (formerly known as the Mall Wall) has re-opened and is being run by the management of SKATEWORLD. The rules and regulations enforced at Skateworld will also be in effect at SKATEWORLD WEST. A SKATEWORLD membership will be required by anyone who would like to ride the park and can be purchased at either park. We are operating the Mall Wall for your convenience and use; so please take advantage of it and make us feel our efforts have not been wasted. (It should be more convenient for Mom and Dad's Christmas shopping, too!)

### PARK HOURS

(December 1 through January 7)

SKATEWORLD: Monday - Friday - 3 - 9  
Saturdays & Holidays - 10 - 9  
Sundays - 12 - 9

#### SKATEWORLD WEST:

Monday - Friday - 4 - 9  
Saturday & Holidays - 10 - 9  
Sundays - 12 - 9

Rates will be the same at both parks:

Monday - Thursday - \$1.25 per hour - \$4.25 all day  
Friday - Sunday - \$1.75 per hour - \$4.25 3 hours

#### Grab Bag

Dan "The Wildman" Rescendes has joined the SKATEWORLD staff and can be seen in action at SKATEWORLD or SKATEWORLD (MALL WALL).

The new square Mabezio wheels are so hot we will be unable to obtain them by Christmas. They are selling them quicker than they can make them out in California.

We would like to wish Chris C. (#9) and his new chick, Virginia, the best of luck. And, Chris, how do you get all the chicks?

Injuries have hit the SKATEWORLD team hard this past month. Two of the hottest cadets are expected to be out of action til New Years. Coner Mulruney went down with a swollen head and John Hargadon is out with a broken ego. Get well soon boys, the team needs some action!

There's be no trouble keeping the heat inside of SKATEWORLD this winter thanks to such hard work. Our whole pro shop was insulated by no other than the Wildman and a former skater, moonlighting student Chris Keefe. A warm SKATEWORLD thanks to them!

CHRISTMAS SHOPPING LIST

1. Item description \_\_\_\_\_  
 Model Name or Number \_\_\_\_\_  
 Size \_\_\_\_\_  
 Color Preference (with 2nd choice) \_\_\_\_\_
2. Item description \_\_\_\_\_  
 Model Name or Number \_\_\_\_\_  
 Size \_\_\_\_\_  
 Color Preference (with 2nd choice) \_\_\_\_\_

R E M E M B E R . . .

YOU SKATE AT YOUR OWN RISK: Because of the prohibitive cost of insurance, the management of SKATEWORLD cannot afford insurance coverage at either park and still keep the park open for your enjoyment. Therefore, to protect your right to skate, each member should:

1. Obey all rules for safe skating and good behavior.
2. Encourage all other skaters to obey the rules.
3. Report to the management any skater who fails to obey the rules or who appears incapable of skating in an area too dangerous for his or her ability.

Remember SKATEWORLD and SKATEWORLD WEST'S future depend largely on your behavior and obedience to the rules we have posted.

Be Considerate, Be Alert, Be Safe

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